

Sr.No - 39, Narhe Dhayari Road, Narhe, Pune - 411 041 ≈ 020-6720 6021/24
 principal.poly@zealeducation.com ⇒ www.zealpolytechnic.com
 AISHE Code: 6435 | DTE Code: 6435 | MSBTE Code: 0988,1605

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## **INDUSTRY INSTITUTE INTERACTION CELL (IIIC)**

In order to meet the demands of Industry and to work towards scheming an engineering curriculum which prepares students for job oriented in multinational companies by exposing them to the newest technologies and practical methodologies by way of strategic collaborations with Industry, the Industry Institute Interaction Cell [IC] is hereby constituted with the following members and shall start its functioning with immediate effect.

## **OBJECTIVES**

- ✓ Disseminating technical advances through informal educational techniques.
- ✓ To made Memorandum of Understanding (MOU) between industry and Institute
- ✓ Training the shop floor personnel through continuing education programme
- ✓ Organizing seminars, symposia, exhibitions and workshops on latest technological advancements, evaluation of project work with the collaborative efforts between industrial experts and institute.
- ✓ To offer research, development, consultancy and testing services to solve industrial problems and socio economic problems prevailing in rural people.
- ✓ To promote participation of industry personnel in the development of curricula and high quality student projects.
- ✓ To provide technical training to lower and middle level industry personnel in the recent advances in design, manufacturing and management disciplines.
- ✓ To offer technical consultancy and training to small scale and rural industries.
- ✓ To organize oriented training Programs to working personnel from industry.
- ✓ To assist the industry in the selection of suitable candidates to fill up jobs positions through campus interviews and other selection procedures.
- ✓ To develop good work culture and prepare industry ready in students

## **ACTIVITIES**

Activities of PSREC-IIIC: In order to achieve the Objectives, PSREC-IIIC will broadly be engaged in the following activities:

- ✓ Identify the scientific and technical requirements of the "Industry", in which Research and Development work can be taken up by PSREC-IIIC
- ✓ Promote synergetic partnership between the Industry and PSREC for taking up joint research programmes involving the students of PSREC
- Conduct relevant Research and Development activities within or outside the premises of PSREC with the involvement of students and/or the faculty of PSREC under the supervision/guidance of experts from within or outside PSREC
- ✓ Organize Lectures, Interactive Workshops, Conferences, Seminars, Brain Storming Sessions, Technical Discussions, Consultancy Sessions, Training, Orientation Courses, Meetings, Visits etc, involving members of the Industry, outside experts, eminent personalities, faculty and students of PSREC
- ✓ Arranging Industrial experts to participate all the Board of Studies (BoS) and Academic Council for designing curriculum. Apart from this, all the Undergraduate projects are selected and evaluated by industry experts
- Encourage Industry to collaborate in Industry Study Tour Programme (ISTP) for regular Industrial visits to UG and PG students related to the curriculum in industries within and outside the state to understand the modern machines and process and latest development in industries

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- ✓ Arrange/generate Resources- financial, material and human, both from within and outside PSREC for creating high-quality infrastructure and research facilities within and outside the PSREC premises
- ✓ Provide/get technical consultancy services to/from the industry.
- ✓ Invite expert members of the Industry to PSREC to spend varying durations as Faculty members/Research Supervisors/ Technical Consultants etc. with an aim to enrich the professional knowledge and employability of students of PSREC
- ✓ Arrange 4-6 weeks internship program during summer/winter vacation for UG and PG students invariably all the discipline
- ✓ Arranging memorandum of understanding with industries and industrial associations for placement, Entrepreneurship development and Industrial training and visits.
- ✓ Prepare the students as per the requirements of the industries.

## INDUSTRY INSTITUTE INTERACTION CELL (IIIC)

Sr. No.	Name of the Member	Committee Designation	Mobile Number	Email Id
1	Prof. Ayub A. Tamboli	Chairman	9765733518	ayub.tamboli@zealeducation.com
2	Mr. Anand Bhise	Industry Adviser	9923422378	mechatolenggsolutions@gmail.com
3	Mr. N.G. Joshi	Industry Adviser	9822118665	nachiket@janatics.co.in
4	Mr. Rohit Deshpande	Industry Adviser	9822081319	deshpande@ambienthvacsolutions.com
5	Mr. Amit Sawai	Industry Adviser	9011084399	amit.sawai@oasisserve.com
6	Prof. Viraj Barge	Member	9763108342	viraj.barge@zealeducation.com
7.	Prof. Prashant L. Jadhav	Member	8669900049	prashant.jadhav@zealeducation.com
8	Prof. Vijay B. Mohite	Member	9309893419	vijay.mohite@zealeducation.com
9	Mr. Shubham Kadam	TPO & Member Secretary	7218691946	shubham.kadam@zealeducation.com

PRINCIPAL
ZES's Zeal Polytechnic
Narhe, Pune-411 041